

# Wrap-Up

Ethics in NLP: Including Society in Discourse and Design

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# Happy $\pi$ Day!





# Today:

- Wrap-up
- Term paper peer review
- Anything else?

# Wrap-up in a Word?

# Tensions


# Tensions: Communication & Understanding

- Listening to public concerns — Addressing misconceptions, persuading to action
- Insisting on ethical behavior — providing realistic strategies for industry
- Realizing there are competing ethical theories!



# Tensions: Privacy

- What is intrusive vs. what is warranted for the “greater good?”
- What about the user’s good?



**Recognize the signs**

4 out of 5 young people who attempt suicide will give clear warning signs. It's crucial that friends and families learn to recognize cries for help.

Oftentimes these warning signs are buried deep in their online activity, including text messages, chat conversations, social media, and emails.

**These signs include:**



At Bark, our mission is to help keep kids safe, and we know that the warning signs for suicide can be hard to spot. We help parents by monitoring their children's devices at the first signs of depression, self-harm, and suicidal ideation. Receiving these alerts can literally be the difference between life and death.

THE  
**BARK BLOG**  
for the connected family



What Parents Need to Know About  
LGBTQ+ Youth and Suicide

(via [bark.us](https://bark.us))

# Tensions:

## Human Subjects vs. Providing Services

- User buy-in vs. informed consent
  - Also, withdrawal from participation?
  - ...is opting-out offered appropriately, if the ToS changes?

# Tensions: Bias

- How best to study/address bias?
  - **Process fairness** vs. **outcome fairness**
  - Should we explicitly collect the protected variables we're trying to address?



# Tensions:

## Ethics vs. Getting Anything Done?

- “Better, not Best”
  - There are going to be cases where things don’t work out perfectly
  - It’s better if we’re simply cognizant of this, and working toward solutions